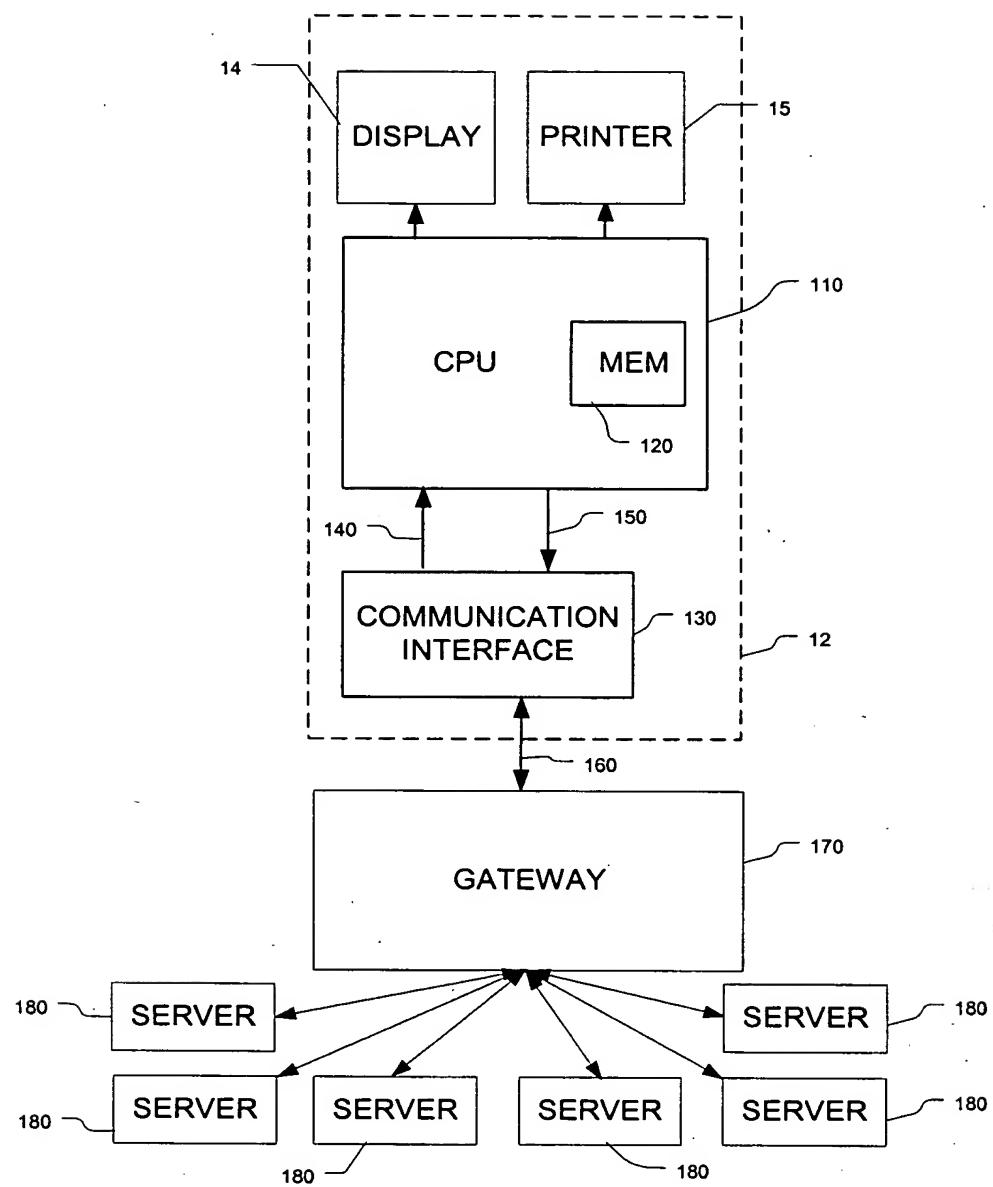




FIG. 1

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FIG. 2



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The advertisement is a collage of various home improvement and construction-related images and text. It includes:

- America's Ultimate Garage Contest**: "Enter for a chance to win a \$10,000 garage makeover". Below it says "Touch here for more information".
- Contractors**: "Touch here to begin".
- Consumers**: "Touch here to begin".
- Watch our 'Do It Yourself' video on installation video**: "Touch here to begin".
- THE HOME DEPOT**: "DONATED TO YOUR HOME".
- Associates**: "Touch here to begin".
- JELD-WEN**: "Windows & Doors".
- American Craftsman Windows**: "Windows & Doors".
- Masonite**: "Windows & Doors".

Small numbers 210 and 230 are visible near the top and right side of the collage.

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F16.4

**Tacto aquí para
dilespañol**

**America's Ultimate
Garage Contest** Enter for a chance to win a
\$10,000 garage makeover

LIC

Review Past Projects

| Project # | Project Name | Location | Date |
|-----------|--------------|------------------------|------------|
| 1 | John Doe | Main St., Newark | April 2003 |
| 2 | Jim Smith | Apple Dr., S. River | May 2003 |
| 3 | Steve Brown | Anne Terr., S. Anthony | May 2003 |
| 4 | Mike Clark | Ocean Blvd., Deal | June 2003 |
| 5 | Bru Miller | Cedar Ave., Elberon | June 2003 |
| 6 | Sharon Klein | Pullman Ave., Deal | June 2003 |
| 7 | Arthur Lang | Pavilion, Long Branch | July 2003 |
| 8 | | | |

Start **Print** **Back** **Up** **Down**

**Apply For A
Contractor
Credit Program** **Check
An Order** **Review Past
Projects**

**Instant
Product Pricing** **Window/Door
Manufacturers**

© 2003 American Craftsman

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[Términos y condiciones](#) | [Preguntas Frecuentes](#) | [Ayuda](#) | [Sobre nosotros](#) | [Contacto](#)

[Start](#) | [Print](#) | [Home](#) | [Help](#) | [Logout](#)

[Up](#) | [Down](#) | [Back](#) | [Next](#) | [Previous](#)

[Apply For A Contractor Credit Program](#) | [Instant Product Pricing](#) | [Check An Order](#) | [Window/Door Manufacturers](#) | [Review Past Projects](#)

© 2003 American Craftman

Project Details

| | |
|----------------------|--|
| NAME: | SHARON KLEIN |
| ADDRESS: | 24 FULLMAN AVE, DEAL, NJ |
| PROJECT DESCRIPTION: | WINDOW REPLACEMENT |
| BILL OF MATERIALS: | WINDOWS LUMBER PAINT CAULK SHIMS |

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161.6

Tacto aquijpara
el español

America's Ultimate Garage Contest Enter for a chance to win a \$10,000 garage makeover

Masonite

American Craftsman Windows

JELD-WEN

Window/Door Manufacturers

E-Training Program

Take Proficiency Exam

Win FREE Stuff

Check Order Status

© 2003 American Craftsman

Start Print Back Up Down

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FIG. 7

The screenshot shows a website for American Craftsman Windows. At the top left is a Spanish language link: "Tacto aquí para el español". Below it is a promotional offer: "FREE INSTALL VIDEO/DVD w/ Purchase of 1 DH Replacement Window". The main navigation bar includes "Start", "Print", "Up", and "Down" buttons. The menu items are: Replacement Windows, New Construction Windows, Multi-Purpose Windows, Patio Doors, Find A Window, and Why Choose Us? In the center is a large image of a house with windows. Along the bottom are several circular links: "Apply for a Credit Card - Save 10%", "Installation Video", "Customer Care Help", "About American Craftsman Windows", "Instant Product Pricing", and "© 2003 American Craftsman".

Tacto aquí para el español

FREE INSTALL VIDEO/DVD
w/ Purchase of 1 DH Replacement Window

American Craftsman Windows

Replacement Windows

New Construction Windows

Multi-Purpose Windows

Patio Doors

Find A Window

Why Choose Us?

Up

Down

Apply for a Credit Card - Save 10%

Installation Video

Customer Care Help

About American Craftsman Windows

Instant Product Pricing

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F16.8

The image shows a touch screen kiosk interface. At the top left, there is a small box containing the text "Tacto aquí para el idioma deseado". Below this is a banner with the text "FREE INSTALL VIDEO/DVD w/ Purchase of 1 DH Replacement Window". To the right of the banner is a logo for "AMERICAN CRAFTSMAN". The main menu features several circular buttons with icons and text: "Start" (house icon), "Print" (print icon), "FAQ" (question mark icon), "CHAT" (chat icon), "SPEAK" (phone receiver icon), "Up" (up arrow icon), "Down" (down arrow icon), "Back" (left arrow icon), and "FAQ View a list of Frequently Asked Questions". A large central button has the text "Customer Care and Help". Below the main menu, there are two rows of smaller buttons. The top row includes "Apply for a Credit Card", "Save 10%", "Installation Video", and "Customer Care/Help". The bottom row includes "About American Craftsman Windows", "Instant Product Pricing", and "© 2003 American Craftsman".

Customer Care and Help

Choose what kind of help you would like by touching your choice.

FAQ View a list of Frequently Asked Questions

CHAT with a help desk representative using this kiosk's on-screen messenger service

SPEAK to a live help operator using the phone line

Up

Down

Back

FAQ View a list of Frequently Asked Questions

Customer Care/Help

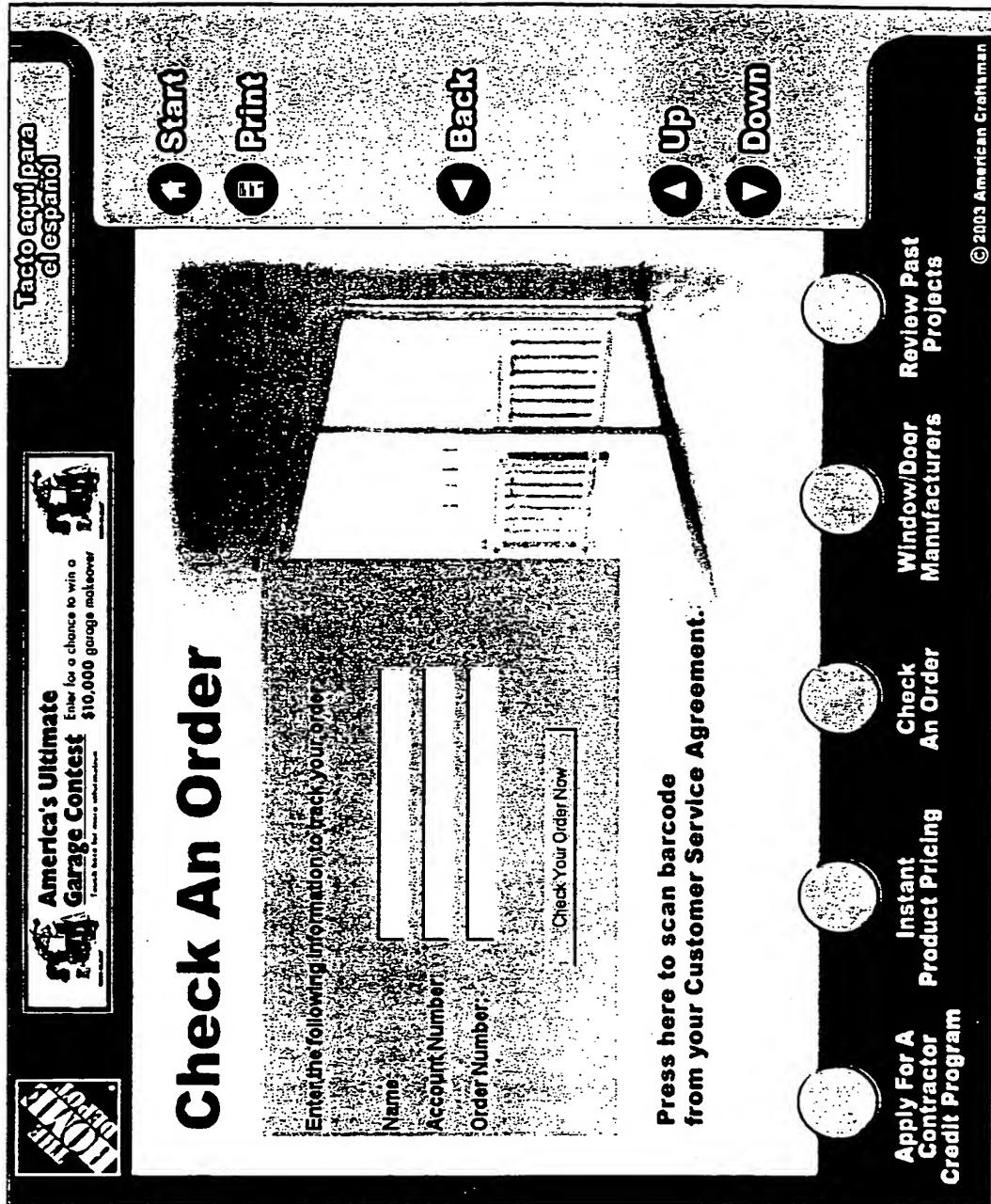
About American Craftsman Windows

Instant Product Pricing

© 2003 American Craftsman

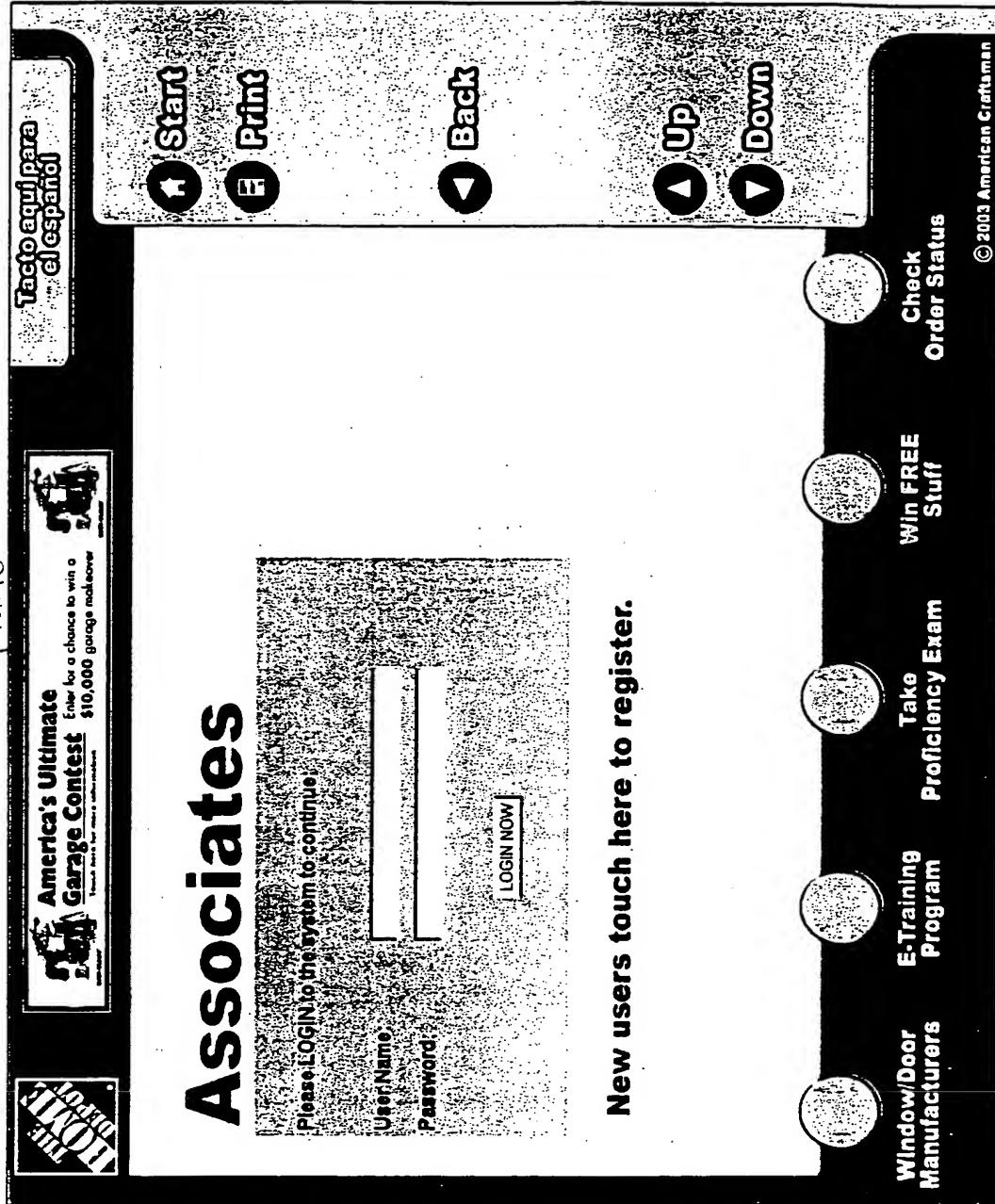
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F161.10



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F16.11

Facto aequo para
el Espanol

America's Ultimate
Garage Contest

Window/Door
Manufacturers

E:Training
Program

Take
Proficiency Exam

Win FREE
Stuff

Check
Order Status

© 2003 American Craftman

Start **Play**

Back **Up** **Down**

Proficiency Exam

Test your knowledge of the American Craftsman Product Line by answering the questions below. Just click the circle for the correct answer.

1) The Series 9500 Double Hung is also known as what?

- Ultima
- Preferred
- Premium
- Standard

2) The Series 8500 Double Hung comes standard with which glass?

- Clear Glass
- LoE[®] Glass
- LoE/Argon Gas
- Argon/Tempered Glass

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F16.12

**Facto aquí para
diagnóstico**

**America's Ultimate
Garage Contest** Enter for a chance to win a \$10,000 garage makeover.

Training Rewards

Home Depot Associates who complete the American Craftsman Training program are eligible to win some of the prizes below.

American Craftsman Apparel / Gift Certificates

McGraw-Hill

This coupon entitles _____
to store credit up to the amount of
One Hundred Dollars. (\$100.00)

Gift Certificate

This coupon entitles _____
to store credit up to the amount of
One Hundred Dollars. (\$100.00)

Start

E [Print]

Back

Up

Down

**Window/Door
Manufacturers**

**E-Training
Program**

**Take
Proficiency Exam**

**Win FREE
Stuff**

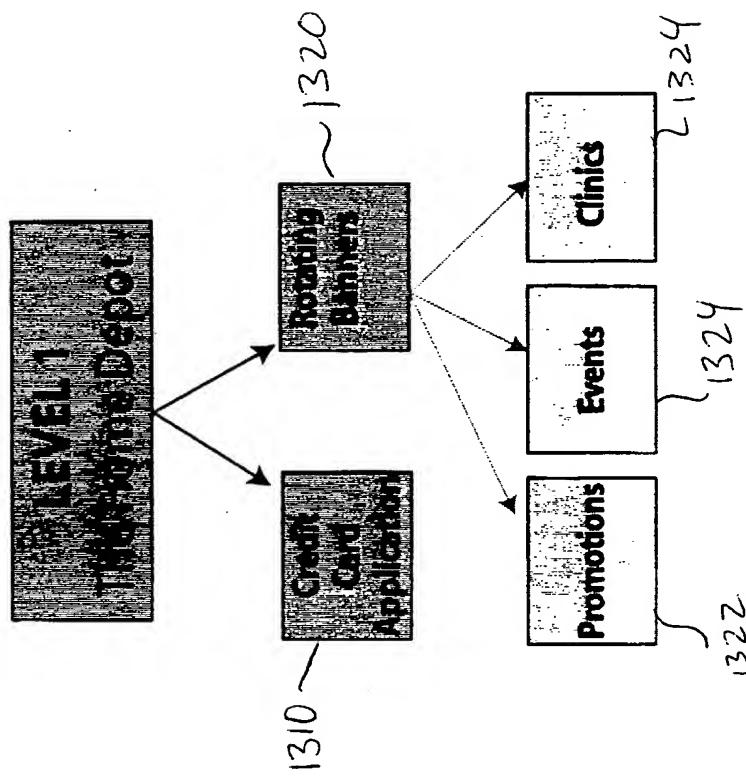
**Check
Order Status**

© 2003 American Craftsman

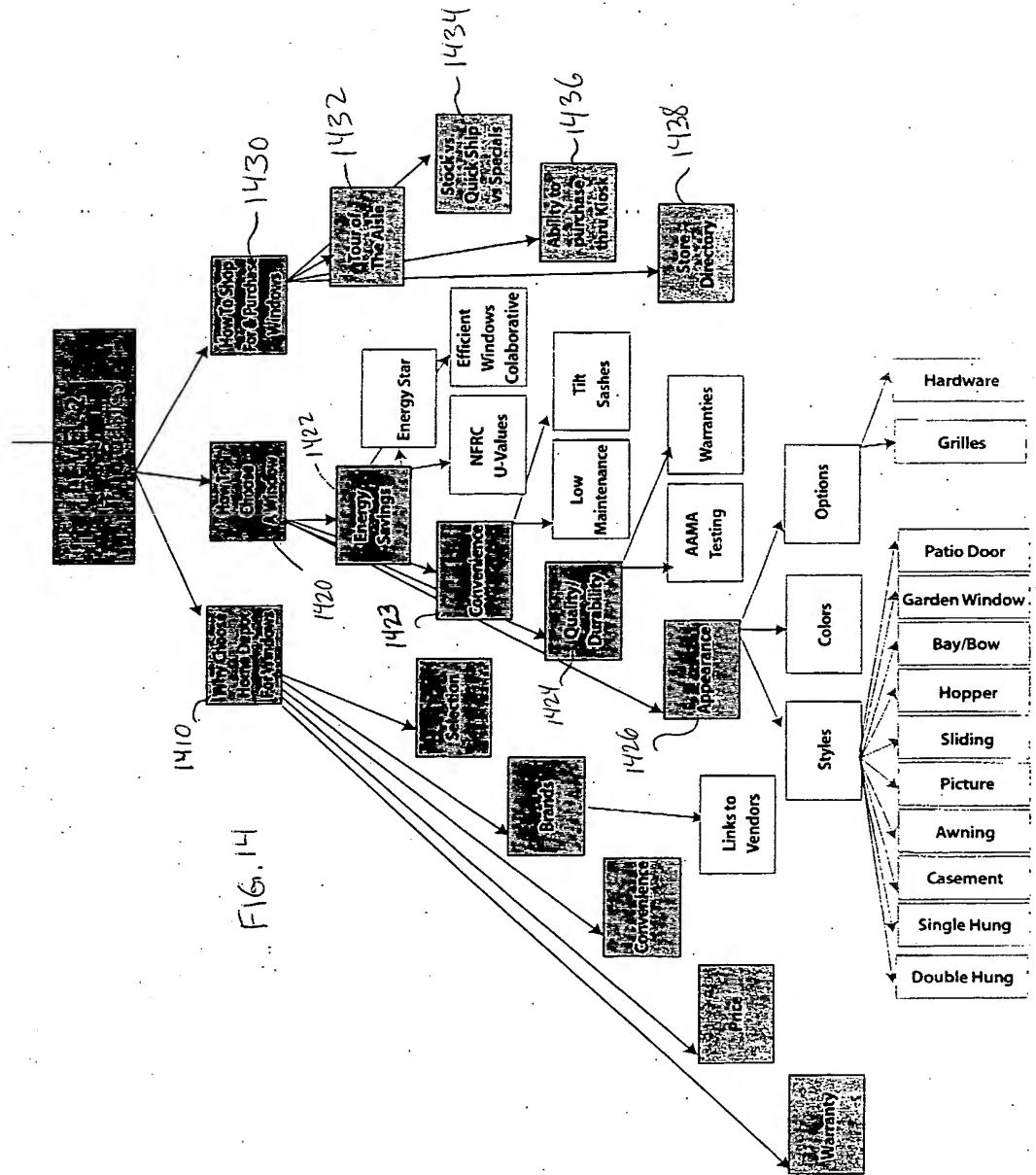


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F16.13

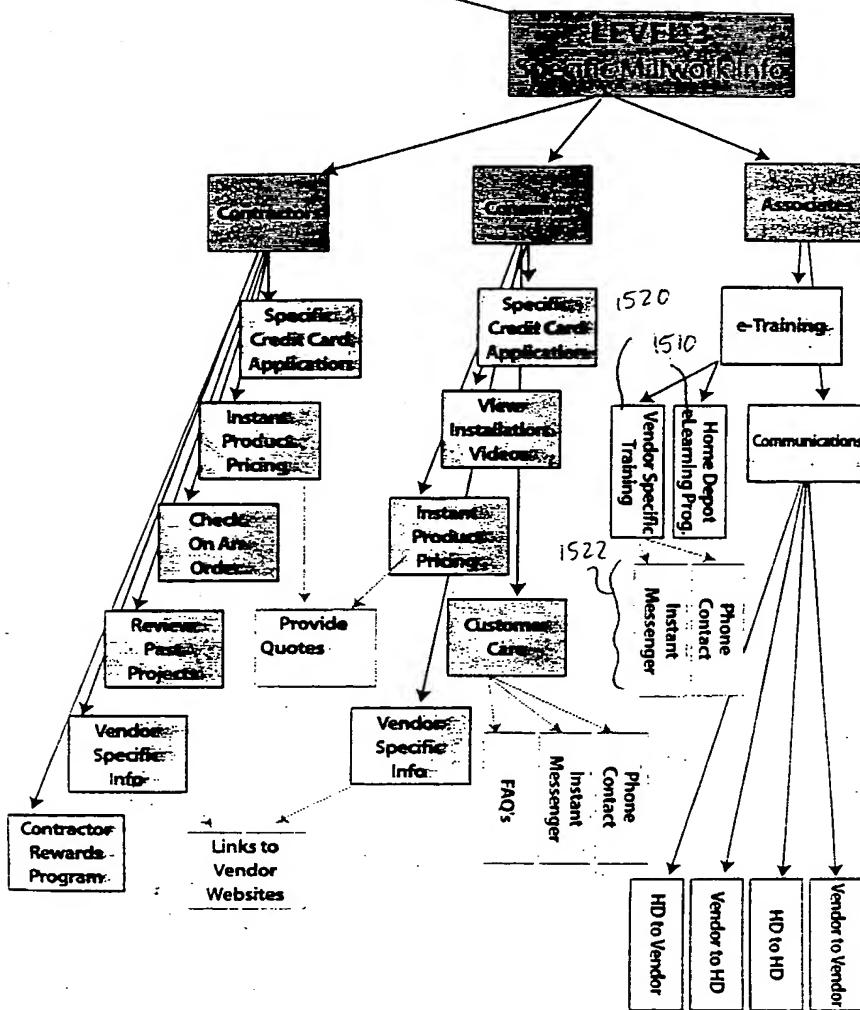


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FIG. 15



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